

**Southeastern U.S.**



**Kendo Federation**

**SEUSKF Board of Director meeting minutes-  
Aug-22-2020**

**BOD Present**

Arai, K  
Barr, R  
Beccerra, M  
Canada, T  
Hyun, P  
Ishimori, N  
Maeda, S  
Tamura, K  
Watson, M

**Guests:**

Walter White

Prior to meeting start we discussed practices and who may be having practice and in what form. It seems some have an in person practice, sometimes off and on due to local and State regulations but none have been doing jigeiko or anything that required close contact.

***Minutes from last meeting (January 16, 2020) –***

Read by SEUSKF Secretary

Motion to accept minutes as read: 1<sup>st</sup>, Canada, 2<sup>nd</sup> Barr. Passed unanimously

***Treasurer's Report-***

Presented by SEUSKF Treasurer

Budget can be seen in Appendix 1 of this document.

Highlights- Expenses have been down due to lack of activity and travel. All team money will be moved into the next year. Some things such as budget for shinpan seminar will be moved the emergency fund.

We discussed cutting the budget for BOD travel in half since no travel was needed for August meeting. Cost of web site may change if we move to a new server. Walter White will be giving a short presentation later regarding this.

Motion to accept the treasurer's report as presented: Watson 1<sup>st</sup>, Barr 2<sup>nd</sup>. Passed unanimously.

***Old Business:***

- Postponement of election details

It has been decided we will follow the AUSKF example and not have an election this year. We will discuss elections at our January meeting.

### ***New Business-***

- Potential for SEUSKF virtual seminar or some event this Fall (similar to CKD type event)?

There was a long discussion of ideas about hosting some type of virtual seminar. It was felt that a safe practice seminar might be a good leadership type of seminar. A few potentials but Koryo dojo was thought to be a very good potential

We also wanted to make a Youtube account for the SEUSKF. This could be a platform for seminar videos that can be viewed at any time. Mike Watson felt that the SEUSKF Google account would be able to have a Youtube account as well. In addition we can also host the videos on our Google account in Google drive.

It was also felt we might want to post a safety guidance on the web site or Facebook for information, similar to AUSKF.

- Budget for next year

The upcoming budget worksheet can be seen in Appendix 2.

### ***Committee Breakout-***

#### **Competition-**

Ishimori sensei submitted this summary of the competition committee discussion.

Process of SEUSKF team member selection for National Tournament

#### 1. Selection

1.1 BOD chooses Advisors from SEUSKF members. Currently 3 people.

1.2 BOD chooses Head Coach and approved by BOD.

1.3 Head Coach recommends Division Coaches and approved by BOD.

#### 2. Operation

2.1 Contact to each Dojo for the open call of tryouts is done by the Competition Committee of BOD.

2.2 Coaches record the scores of each tryout member by division and report to the Head Coach.

2.3 Each coach selects each SEUSKF team member for Nationals based on the participations, and recorded score then reports to the Head Coach.

2.4 Head coach approves the selection of the SEUSKF team based on results of the report.

2.5 Head coach reports the list of selected team members to the BOD and Advisors for approval. 2.6 Head coach is the contact person to supervise all divisions. If any issues, head coach resolve with open discussion with coaches and advisors.

2.7 Competition committee of BOD should contact each dojo about the open call for managers to support the SEUSKF team.

2.8 Selection of a manager should be decided by the head coach. BOD and Advisors approves the managers.

There was a long discussion of the competition committee results. Aspects of Head Coach's responsibilities and coaches being able to select people they work well with but also approval in some respect by the board and advisors. It was felt team members should also be selected for their ability to be a team player and observe reiho, have good character.

### **Education-**

The committee discussed a potential ZOOM style virtual seminar of some kind.

Also it was proposed that it might be possible to have a revolving sensei act as host of a virtual seminar on a regular basis (monthly?). By doing it in a revolving manner no one sensei would be shouldering a large amount of work and should be more acceptable proposal. We now have a decent number of sensei ranked godan/rokudan or above so this is something that may have value. However this is something that may take some planning and also participation should we pursue this. It would be good to have as many of the dojo sensei to draw up some common activities or ideas about how to teach kihon or kata or other aspects of kendo and try to get a better uniform teaching across the federation.

### **Promotion-**

The committee discussed the new version of the SEUSKF promotion form. A new form fillable pdf version was prepared by Mike Watson. It was felt that a few small changes would enhance it such as separation of last, first names, middle initial, and kanji sections. It was also felt that we could tweak the logo to fit better. Once finalized the form will be uploaded to the website.

Another item of discussion was that during this time of social distancing that it is a good time to encourage our members to practice kata. Kata are able to be practiced alone (although better of course with a partner) and even in a house with low ceilings (if a kodachi is used instead of tachi).

### **Other new business-**

Walter White sensei gave a short presentation of a different web host and client from what we currently use. He has offered to update and maintain a new web site and the board is interested in this. His presentation was using SquareSpace, one of a few options as a new host. Unfortunately Mr. White did not have a lot of available time and the presentation was short. From what he said it looked like approximately \$300 per year (\$25/month). This is almost double what we currently pay but the integrated functions with shopping/payment and Google to link to SEUSKF GDrive make it attractive potentially with less maintenance effort. One important question is whether it has mailing list capability for multiple lists with at least 500 members, preferably more. Another concern was regarding the current mailing lists and transferring them over. Would they need to be manually input or is there a way to do it electronically. We are assuming that the url and email address will remain the same since we own the seuskf.org domain. However we would want to check to make sure this is true. In general, questions notwithstanding, we believe the added benefits and ease of use would be worth the extra costs. It was decided we would wait to get more additional information but that we are interested in pursuing this. However no rush since the purchasing and other abilities so we will try to get some more information and move forward from there. No board member was against pursuing the idea.

Update\* In Appendix 3 there is an update from Mr. White sent after the BOD meeting on this proposal. The price is somewhat lower than thought.

## Appendix 1. Treasurer report

### ➤ SEUSKF Treasurer's Report (period 1/19/2020-8/22/2020)

#### ➤ prepared by Tina L. Canada

#### ➤ *Detailed Budget Report:*

Notation	Budgeted for July 2019 to August 2019	Actual Expenses	Total Remaining
<b>Junior Open Championship</b>	<b>\$2,000.00</b>		<b>\$0.00</b>
Accrued for Spring of 2020 (Set Aside)		<b>-\$2,000.00</b>	
<b>National Championship</b>	<b>\$5,630.00</b>		<b>\$0.00</b>
Accrued for Nationals in Summer 2020 (Set Aside)		<b>-\$5,630.00</b>	
<b>BOD travel/meetings</b>	<b>\$6,000.00</b>		<b>\$3,660.08</b>
January Board room rental, Atlanta, GA		-\$239.92	
M. Watson travel Jan. Board meeting		-\$300.00	
M. Becerra travel Jan. Board meeting		-\$500.00	
S. Maeda travel Jan. Board meeting		-\$400.00	
J. Hyun travel Jan. Board meeting		-\$200.00	
T. Canada travel Jan. Board meeting		-\$500.00	
N. Ishimori travel Jan. Board meeting		-\$200.00	
<b>Website expenses</b>	<b>\$150.00</b>		<b>-\$5.88</b>
Website hosting for 12 months		-\$155.88	
<b>SEUSKF Promotional &amp; seminars expenses (\$500 cap per region of the SEUSKF)</b>			
<b>Northern Zone (MD, VA)</b>	<b>\$500.00</b>		<b>\$500.00</b>
<b>Central Zone (NC, SC, GA)</b>	<b>\$500.00</b>		<b>\$500.00</b>
<b>Western Zone (TN, AL)</b>	<b>\$500.00</b>		<b>\$500.00</b>
<b>Southern Zone (FL)</b>	<b>\$500.00</b>		<b>\$500.00</b>
<b>Administrative expenses</b>	<b>\$150.00</b>		<b>\$49.82</b>
Paypal overhead			
Checking account overhead (new checks)		-\$100.18	

<b>Iaido Seminar Fund</b>	<b>\$500.00</b>		<b>\$500.00</b>
<b>Mentor Program</b>	<b>\$0.00</b>		<b>\$0.00</b>
<b>Transferred to Emergency funds</b>	<b>\$0.00</b>		<b>\$0.00</b>
Transferred to Emergency funds		\$0.00	
<b>Total Budget</b>	<b>\$16,430.00</b>	<b>-\$10,225.98</b>	<b>\$6,204.02</b>

<b>Emergency funds (unspent money from previous years' budgets)</b>	<b>\$9,869.58</b>		<b>\$10,796.69</b>
Gym rental for 10/23/16 SEUSKF shinsa		-\$512.50	
Shigematsu-Sensei seminar 11/19-21/2016 in Atlanta, GA		-\$500.00	
January 2017 SEUSKF Dan shinsa gym rental		-\$255.00	
January 2017 SEUSKF Dan shinsa testing fees	\$450.00		
January 2017 SEUSKF Dan shinsa judges fees		-\$845.28	
Futagoishi-Sensei and Amishiro-Sensei seminar Feb. 11-12, 2017 in Atlanta, GA		-\$50.00	
S. Maeda travel to Int'l zone shimpan seminar 1/21-22/17		-\$200.00	
J. Kim travel to Int'l zone shimpan seminar 1/21-22/17		-\$200.00	
A. Ebihara travel to Int'l zone shimpan seminar 1/21-22/17		-\$200.00	
SEUSKF leadership seminar gym rental for August 12-13th, 2017 in Knoxville, TN		-\$245.00	
Unspent money from 2016-2017 fiscal year	\$2,122.87		
Transfer from Budget to Emergency funds	\$205.27		
Gifts for Greenville and R. Dunnavant for Team SEUSKF contribution		-\$109.54	
SEUSKF October 2017 Shinsa testing fees	\$2,465.00		
SEUSKF October 2017 Shinsa gym rental, judges fees, and judge travel		-\$1,541.40	
Gym rental for Jan 2018 dan shinsa		-\$200.00	
S. Maeda travel to Int'l zone shimpan seminar 2/10-11/2018		-\$300.00	
J. Kim travel to Int'l zone shimpan seminar 2/10-11/2018		-\$300.00	
SEUSKF Jan 2018 Dan shinsa testing fees	\$500.00		
SEUSKF Jan 2018 Dan shinsa judges and judge travel fees		-\$730.00	

Support for Yoshimura-Sensei seminar in Atlanta, GA Feb. 24-25th, 2018		-\$500.00	
T. Matsumura travel to Jr. Open to return trophies (April 2018)		-\$300.00	
Revenue from Memphis shinsa 10/21/2018	\$788.74		
Revenue from SEUSKF Junior tournament 1/19/2019	\$690.00		
Medals and gym rental for SEUSKF Youth tournament 1/19/2019 in Atlanta, GA		-\$728.06	
S. Maeda travel to Int'l zone shimpan seminar 1/26-27/19		-\$100.00	
J. Kim travel to Int'l zone shimpan seminar 1/26-27/19		-\$100.00	
A. Ebihara travel to Int'l zone shimpan seminar 1/26-27/19		-\$100.00	
P. Register travel to Int'l zone shimpan seminar 1/26-27/19		-\$100.00	
P. Litterbach travel to Int'l zone shimpan seminar 1/26-27/19		-\$100.00	
Support of two 8 Dan Sensei to GKA for Memorial Day weekend seminar		-\$1,000.00	
Donation to SEUSKF from PayPal charity fund	\$291.00		
Funeral flowers for GKA founder, Holt-Sensei		-\$185.90	
Gym rental for August 2019 Leadership seminar in Columbia, SC		-\$307.50	
Audit of account (addition of uncashed checks, dues post-deadline, etc.)	\$4,397.08		
Yamamoto-Sensei's seminar in Atlanta, GA support (mid-November 2019)		-\$1,000.00	
To AKK for Paypal portion of 2019 SEUSKF Tournament merchandise sales		-\$340.00	
Transfer from Paypal to budget (including revenue from 2019 SEUSKF tournament sales)	\$1,178.98		
J. Hyun travel to Int'l zone shimpan seminar 1/25-26/20		-\$100.00	
S Maeda travel to Int'l zone shimpan seminar 1/25-26/20		-\$100.00	
A. Ebihara travel to Int'l zone shimpan seminar 1/25-26/20		-\$100.00	
P. Litterbach travel to Int'l zone shimpan seminar 1/25-26/20		-\$100.00	
J. Kim travel to Int'l zone shimpan seminar 1/25-26/20		-\$100.00	
Jung Kook Kim Sensei seminar in Atlanta, GA on May 24-23, 2020		-\$500.00	

Funeral flowers for Koyama-Sensei's wife		-\$111.65	
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<b>Funds to be Set Aside for Junior Open Championships for Summer 2020</b>			<b>\$2,000.00</b>
Set aside from 2019-2020 Budget	\$2,000.00		

<b>Funds to be Set Aside for National Championships for Summer 2020</b>			<b>\$24,037.91</b>
Remaining from 2017 Championships	\$2,001.91		
Set aside from 2017-2018 Budget	\$7,000.00		
Team SEUSFK T-shirt sales	\$600.00		
January 2018 prospective practice Atlanta, GA gym rental		-\$348.00	
Set aside from 2018-2019 Budget	\$5,865.00		
Donations to Team SEUSKF from various	\$2,720.00		
Gym rental for 1/20/2019 try-outs in Atlanta, GA		-\$400.00	
Donations to Team SEUSKF from T-shirt sales	\$330.00		
Donations to Team SEUSKF from T-shirt sales	\$142.00		
Mens Team outside team building and tournament experience at NYC tournament, June 16, 2019		-\$600.00	
Set aside from 2019-2020 Budget	\$5,630.00		
Donation to Team SEUSKF from AKK (T-shirt sales)	\$2,183.00		
Mens and Womens team practice, Atlanta, GA on 1/18/2020		-\$100.00	
Team SEUSKF Team practice in Atlanta, GA on 1/19/2020		-\$600.00	
Team SEUSKF Team practice in Atlanta, GA on 3/1/2020		-\$386.00	

<b>Funds for the Mentor Program (\$500 cap per region of the SEUSKF)</b>			<b>\$1,600.00</b>
8/23/2010 \$2,000 from emergency funds transferred to fund the Mentor Program			
2011-2012 Budget of \$2,000 into Mentor Program (\$500 per region)			
2012-2013 Budget of \$1804 into Mentor Program (bring each region to \$1,000)			

2017-2018 Budget of \$838.73 into Mentor Program (bring each region to \$400)			
<b>Northern Zone (MD, VA)</b>	<b>\$500.00</b>		<b>\$400.00</b>
2011-2012 Budget into Mentor Program	\$500.00		
Transfer to National Team budget per 2/2/2014 BOD meeting		-\$750.00	
Transfer from 2014-2015 Budget	\$150.00		
<b>Central Zone (NC, SC, GA)</b>	<b>\$500.00</b>		<b>\$400.00</b>
2011-2012 Budget into Mentor Program	\$500.00		
K. Strawn one-time fee for travel to Winthrop University		-\$100.00	
2012-2013 Budget into Mentor Program	\$100.00		
K. Arai travel to Chapel Hill, NC (11/16/2013)		-\$500.00	
Jung Kook Kim Sensei seminar in Atlanta, GA March 8-9, 2014		-\$500.00	
Transfer from 2014-2015 Budget	\$400.00		
Masahiko Yamamoto (8-Dan) and Nobuaki Kotake (7-Dan) seminar July 3-5, 2015 in Atlanta, GA		-\$400.00	
Transfer from 2015-2016 Budget	\$350.00		
Futagoishi-Sensei and Amishiro-Sensei seminar Feb. 11-12, 2017 in Atlanta, GA		-\$350.00	
Transfer from 2017-2018 Budget	\$400.00		
<b>Western Zone (TN, AL)</b>	<b>\$500.00</b>		<b>\$400.00</b>
S. Yazaki travel to Knoxville, TN (2/26/11 - 2/27/11)		-\$200.00	
S. Maeda travel to Knoxville, TN (2/26/11 - 2/27/11)		-\$300.00	
2011-2012 Budget into Mentor Program	\$500.00		
J. Hyun travel to Nashville, TN for 7/1/2012 seminar		-\$250.00	
S. Maeda travel to Nashville, TN for 7/1/2012 seminar		-\$250.00	
2012-2013 Budget into Mentor Program	\$1,000.00		
Transfer to National Team budget per 2/2/2014 BOD meeting		-\$750.00	
Transfer from 2014-2015 Budget	\$150.00		
J. Hyun travel to Nashville, TN for 3/21/2-15 seminar		-\$195.50	
Transfer from 2015-2016 Budget	\$160.00		
K. Tamura and P. Hyun travel to Nashville for 5/21-22/16 kendo seminar		-\$353.23	
Transfer from 2017-2018 Budget	\$388.73		
<b>Southern Zone (FL)</b>	<b>\$500.00</b>		<b>\$400.00</b>



S. Maeda travel to Tampa Kendo Club (9/25/10 and 10/30/10)		-\$96.00	
S. Maeda travel to University of Central Florida Kendo Club (9/26/10, 10/17/10 and 11/7/10)		-\$216.00	
S. Maeda travel to Sedokan, Boynton Beach (8/29/10)		-\$177.00	
2011-2012 Budget into Mentor Program	\$500.00		
S. Maeda travel to Miami, FL (6/9/2012)		-\$215.00	
2012-2013 Budget into Mentor Program	\$704.00		
S. Maeda travel to Daytona Beach, FL (Haseikan) for check-up (10/19/2013)		-\$142.38	
Transfer to National Team budget per 2/2/2014 BOD meeting		-\$500.00	
Transfer from 2014-2015 Budget	\$42.38		
S. Maeda travel to Puerto Rico for mentoring June 12-14, 2015		-\$400.00	
Transfer from 2015-2016 Budget	\$350.00		
Transfer from 2017-2018 Budget	\$50.00		

The SEUSKF has \$10,796.69 remaining in the emergency funds as of 8/22/2020.

➤ ***SEUSKF Checking Account Summary:***

**Treasurer's report for the SEUSKF  
(1/19/2020-8/22/2020)**

<b>Opening Balance</b>		\$49,646.26
<b>Deposits</b>	New AUSKF/SEUSKF member dues (1/19/2020-8/22/2020)	\$13,250.00
	Donations to Team SEUSKF from AKK (T-shirts/ donations/ merchandise)	\$2,183.00
	Audit of account (addition of uncashed checks, etc.)	
<b>Debits</b>		
	International Shimpan seminar support (5 Sensei/\$100)	-\$500.00
	Mentor program expenses (Jan.-Aug.)	\$0.00
	Promotionals and seminar travel expenses (Jan.-Aug.)	\$0.00
	Team SEUSKF practice in Atlanta (January and March)	-\$1,086.00
	Funeral Flowers for Koyama-Sensei's wife	-\$111.65
	Jung Kook Kim seminar (pending)	-\$500.00
<b>Closing Balance</b>		\$62,881.61
	<i>Prepared by T. Canada, SEUSKF Treasurer</i>	

➤ ***SEUSKF 2020 Mid-Year Statistics (as of 8/17/2020):***

Dojo Name	2020
Atlanta Kendo Kai	22
Baltimore-Annapolis Kendo	18
Briarwood Kendo Club at Birmingham	9
Charleston Kendo & Iaido Club	2
Charlotte Kendo Club	14
Chiyuu Ke of Puerto Rico Inc.	3
Columbia Kendo Club	7
Georgia Japanese Language School Kendo Club	1
Georgia Kendo Association	62
Greenville Kendo Club	9
Hampton Roads Kendo Club	2
Han Mi Martial Arts	5
Huntsville Kendo Club	2
Jacksonville Kendo Club	3
Johns Hopkins University Kendo Club	1
Knoxville Kendo Club	9
Koryo Dojo	18
Memphis Kendo Association	17
Memphis Kendo Club	6
Myrtle Beach Kendo Club	2
Nantobukan East Georgia Kendo Club	3
Nashville Kendo Club	28
North Raleigh Kendo Club	1
Northern Virginia Budokai	25

Dojo Name	2020
Peachtree City Kendo Association	3
Savannah Kendo Club	2
Sēdōkan Kendo	3
South Florida Kendo Club	8
Summerlin Kendo Club	10
Tallahassee Kendo Club	5
Tampa Kendo Club	15
Toku Bu Kan	7
Triangle Kendo & Iaido	14
University of South Carolina Kendo Club	1
University of South Florida Kendo (USF Kendo)	1
University of Tennessee Kendo Club	1
Washington Kendo Dojo	4
Washinkan	1
<b>Total</b>	<b>344</b>

#### Membership By Rank

Rank	2020
6 Kyu	1
5 Kyu	3
4 Kyu	15
3 Kyu	16
2 Kyu	18
1 Kyu	32

Rank	2020
1 Dan	24
2 Dan	31
3 Dan	58
4 Dan	36
5 Dan	23
6 Dan	6
7 Dan	5

## Membership By Age

Age Range	2020
0 - 17	73
18 - 64	258
65+	10

## Membership By Gender

Gender	2020
Male	274
Female	70

*Yearly Dues Summary (since 2007):*

	2007	2008	2009	2010	2011	2012	2013	2014
<b>SEUSKF Dues</b>	\$7,195	\$6,285	\$7,525	\$8,670	\$13,965	\$14,665	\$14,820	\$14,765
<b>AUSKF Dues</b>	\$13,875	\$12,140	\$15,000	\$17,155	\$18,295	\$19,470	\$20,160	\$20,395
<b>Total Combined Dues</b>	\$21,070	\$18,425	\$22,525	\$25,825	\$32,260	\$34,135	\$34,980	\$35,160

	2015	2016	2017	2018	2019	2020	2021	2022
<b>SEUSKF Dues</b>	\$15,850	\$15,895	\$16,484	\$14,895	\$17,610	PENDING		
<b>AUSKF Dues</b>	\$21,340	\$21,110	\$22,800	\$21,060	\$23,910	PENDING		
<b>Total Combined Dues</b>	\$37,190	\$37,005	\$39,284	\$35,955	\$54,170	PENDING		

*Yearly Summary of Members (since 2007):*

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
<b>Male Members</b>	326	279	337	387	412	441	447	449	469	461	435	387	386	274
<b>Female Members</b>	62	59	71	85	87	93	102	111	120	124	107	96	99	70
<b>17 and Under</b>	108	92	88	115	111	126	120	132	148	151	135	116	135	73
<b>18 and Over</b>	280	246	320	357	388	408	429	428	441	437	406	367	350	272
<b>Total Number of Members</b>	388	338	408	472	499	534	549	560	589	585	543	483	485	344

**Appendix 2**

Notation	Budgeted for August 2019 to August 2020	Proposed Budget for 2020-2021
<b>National Championship</b>	<b>\$5,630.00</b>	<b>\$5,850.00</b>

<b>Junior Open Championship</b>	<b>\$2,000.00</b>	<b>\$2,000.00</b>
<b>BOD travel/meetings</b>	<b>\$6,000.00</b>	<b>\$3,000.00</b>
<b>Website expenses</b>	<b>\$150.00</b>	<b>\$500.00</b>
Zoom		
<b>SEUSKF Promotional &amp; seminars expenses (\$500 cap per region of the SEUSKF)</b>		
<b>Northern Zone (MD, VA)</b>	<b>\$500.00</b>	<b>\$350.00</b>
<b>Central Zone (NC, SC, GA)</b>	<b>\$500.00</b>	<b>\$350.00</b>
<b>Western Zone (TN, AL)</b>	<b>\$500.00</b>	<b>\$350.00</b>
<b>Southern Zone (FL)</b>	<b>\$500.00</b>	<b>\$350.00</b>
<b>Mentor Program</b>	<b>\$0.00</b>	
<b>Iaido Seminar Fund</b>	<b>\$500.00</b>	<b>\$350.00</b>
<b>Administrative expenses</b>	<b>\$150.00</b>	<b>\$150.00</b>
<b>Transferred to Emergency funds</b>	<b>\$0.00</b>	
<b>Total Budget</b>	<b>\$16,430.00</b>	<b>\$13,250.00</b>

SEUSKF funds as of 8/17/2020

\$13,250.00

### Appendix 3

Communication from White sensei on web site proposal.

As discussed previously, the proposal for a new website was created in response to a need to create more engagement on our website and social media in order to be more appealing to potential sponsors of Team SEUSKF. Here are the main reasons for the proposal:

#### 1. Ease of Use/Administration

Existing Website: Our current website is hosted on a Wordpress platform. This is an open source platform with lots of plugins and the ability to customize most elements. The downside of Wordpress sites is that they require a great deal of maintenance due to frequent security patches, update plugins, link and update merchant accounts, etc. My own experience with these accounts over the past 15 years leads me to recommend all-in-one solutions that have the various components automated within the framework of the provider framework.

Proposed Website: I would propose using a web host like Squarespace or Zibster. These providers provide hosting platforms with interchangeable templates and all the elements like events, online e-commerce (for items like t-shirts, tournament registration, etc), automatic mailing list creation, marketing, seo optimization, analytics and more. The reduction of administration requirements is significant and the features included are more secure and fully integrated.

#### 2. Cost

I am not sure of the existing website costs but Squarespace is currently \$18/month (\$216/yr) and Zibster is \$15/month (\$180/yr) if paid annually. Additionally, most Wordpress templates must be purchased, which would add to the cost. Templates within these integrated platforms are included and new ones are frequently introduced. They are also set up to simply change the templates and your existing information (text, photos, etc) will automatically be imported into the new template. Wordpress sites require everything to be redone manually.

### **3. Design of Site**

One of the most compelling elements of the proposed platforms is that they come with a variety of site designs that can be changed at will. The graphic design and overall look of the site is consistent and appealing and typically follows the latest trends in webspace design.

### **4. Example Site**

I did a quick example site that has some elements put in to give a feel for how a new site might look. Obviously the final site would contain much more information and appropriate photos. The link to the example site (which I suggest you view on a laptop or desktop) is: [bear-flounder-a81a.squarespace.com](https://bear-flounder-a81a.squarespace.com) The password is: \*redacted\*

Example sites for both providers can be found at [squarespace.com](https://squarespace.com) and [Zibster.com](https://Zibster.com). You can see the templates and all the features there for yourself.